

so you want
to own a
camper van?



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you just lived van life

you slept in a van. woke up somewhere different. lived with less. probably got a little dirty. hopefully chased a sunset or two. and now you might be wondering... could i actually do this more often?



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a little note

van ownership isn't for everyone, and that's okay. there's a little more to it than spontaneous weekends, beautiful campsites, and chasing sunsets. much like owning a boat, jet ski, or rv, a camper van is ultimately a recreational vehicle. ownership comes with maintenance, repairs, storage, upkeep, and the occasional headache.

for many people, renting a van a few times a year is actually the sweet spot: all the freedom and adventure without all the responsibility.

but if you finished this trip thinking, ***i want more of this...*** keep reading.



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ask yourself this first

- how often would i realistically use it?
- where would i park/store it?
- am i comfortable maintaining an older vehicle?
- do i want weekend trips, long road trips, or full-time van life?
- do i want something turnkey or a project?
- what comforts do i actually need?



what van ownership actually looks like

there's some unglamorous stuff...

oil changes

tires

batteries

finding parking

fixing weird noises

cleaning sand out of absolutely everything

and some beautiful parts...

your gear is always packed

you can leave whenever you want

you can make it completely yours

cleaning sand out of absolutely everything :)

still sounds worth it?

okay. you might be one of us.



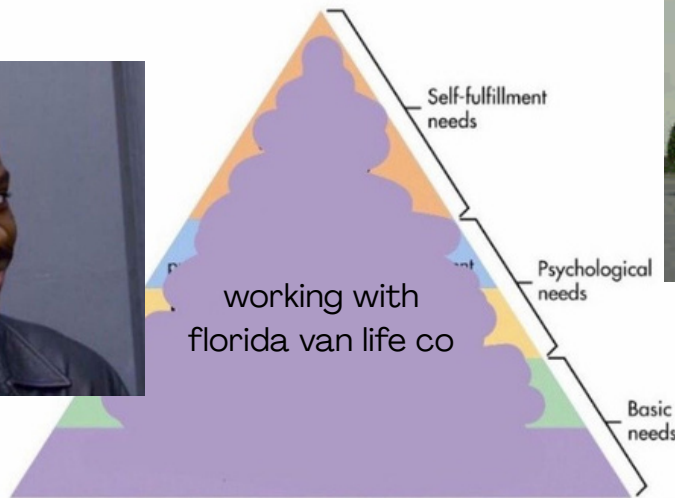
the part that
makes it worth it



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extremely serious reasons to buy a camper van



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what does a camper van cost?

starting at 10k

cheap + scrappy

older van / diy / basic camping setup

starting at 15k

comfortable weekend van

bed / power / sink / storage / thoughtful
interior

starting at 20k

fully built tiny home

solar / electrical / water / ac / custom
finishes

*pricing varies wildly depending on the van,
mileage, condition, systems, and level of finish.*



older vs. newer van

older van

- more character
- cheaper entry price
- easier to personalize
 - – more maintenance
 - – more unknowns

newer van

- greater reliability
- modern safety/features
 - – higher upfront cost
 - – less vintage soul

there's no right answer — the goal is to
choose the kind of problems you want



if building a camper van yourself sounds terrible...
that's where we come in.



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there's more than one way into van life

keep renting

adventure whenever you want without ownership.

buy a finished camper

fastest route to having your own.

build something completely yours

choose the van, layout, personality, and creature comforts.



i fell into van life by accident

estelle spent five years in her early 20s traveling the world full time while running a design agency and later consulting for silicon valley startups. along the way, she lived in 40+ countries and discovered van life in australia.

after three summers of solo van life and traveling all 50 states, she eventually landed in sunny st. pete — where a love for tiny spaces, adventure, design, and unconventional living turned into florida van life co.

what started as a one-woman backyard operation has grown into a community of artists, travelers, and freedom-seekers. florida van life co has since built 70+ camper vans, buses, and tiny homes on wheels, with work featured by business insider and cbs and interviewed by wsj.



Estelle Bain

- founder, florida van life co
- 40+ countries
- 50 states
- 3 summers van life
- artist + real estate investor
- featured in business insider
- interviewed by cbs + wsj



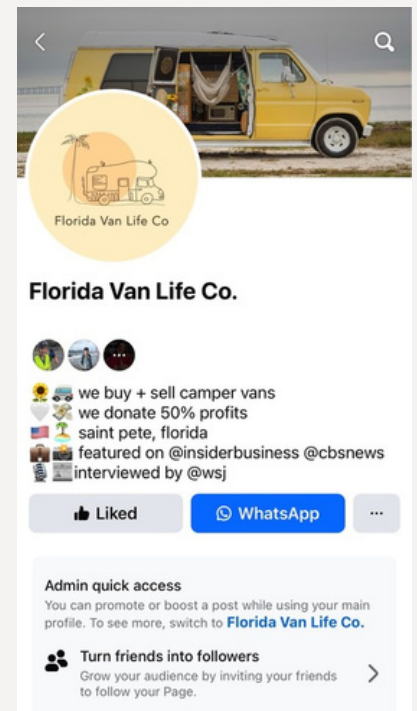
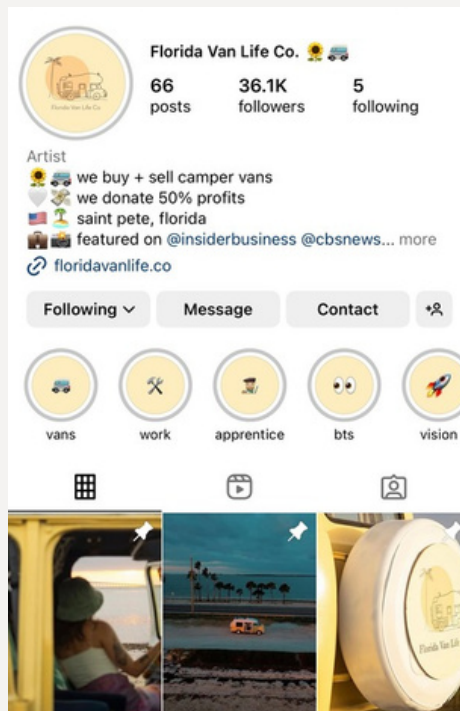
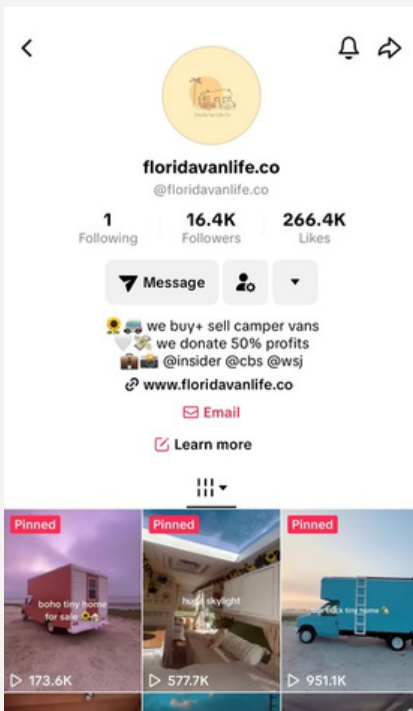
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Florida Van Life Co

apparently people noticed

we've been featured on business insider and cbs



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what would you do with your van?

weekends at the springs?

drive across the country?

surf trips?

an art studio?

somewhere to disappear for a while?

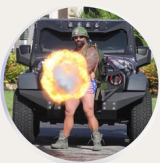
***because the van is really just the vehicle.
this is the part you're buying.***

people who took the leap



“Better in person”

“The listing and photos were so nice i didn’t know if it would be real! Estelle puts so much love into the details of the campers–the decor is aweome i felt right at home!! She is very sweet and will make you feel ready as you step into your van life journey. I’m not just a customer, I’m a lifelong friend.”



Taylor

”Adventure of a lifetime”

“I had such a great time working with Florida Van Life Co! The entire team was communicative, hospitable, and welcoming. Their friendliness and knowledge put me at ease. I’ve been curious about van life for years now, and this team made the process easy and fun for me”



Nat

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so... should you buy one?

probably not if:

- you'll realistically only use it once or twice a year.
- maintenance stresses you out
- you don't have somewhere to keep it
- you mostly love the vacation part

maybe yes if:

- you keep thinking about your next trip
- you want spontaneous weekends to become normal life
- you enjoy owning weird things with personality
- you understand there will be headaches and still want the keys

if you're still reading and smiling, you probably already know your answer.

want to talk vans?

whether you're ready
to buy one, build one, or
just have 47 questions,
i'm happy to talk
through it with you.

952-250-0000

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hello@floridavanlife.co

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stay wild. live free.

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